



PAINT PROTECTION FILM | PRO SERIES

Marketing Tools

Increase awareness with new car buyers and help grow your business by leveraging the entire suite of Scotchgard™ Paint Protection Film Pro Series marketing materials below. Order at order.taylorcommunications.com

Self-Healing Demo Units

Demonstrate the dramatic self-healing properties of our Scotchgard™ Paint Protection Film Pro Series. Scratch the film, press the button and watch the film heal.



Size: 18" wide x 11" deep x 14" tall - 1 each

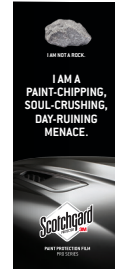
Videos

Educate customers on the value of paint protection film with a professional and dramatic video available in two versions, voice over and text-on-screen.



Brochures

Explain what Scotchgard™ Paint Protection Film is and why customers need it. This is a great companion piece to the video.



3 3/4" x 8 1/2" - 50 per pack

The 3M Difference

Reinforce the benefits of 3M film with this informative sell sheet that clearly outlines facts about our film properties and our competitor's films.



Size: 8 1/2" x 11" - 25 per pack

Sample Cards

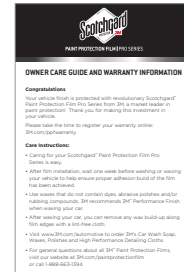
Encourage customers to try the film with this informative sample card that also explains the film benefits. Two versions -
1 - Wear and tear package
2 - Suggested coverage areas



Size: 8 1/2" x 11" - 10 per pack

10-Year Warranty Cards

Remind customers to register their warranty by including a warranty card with every installation. A pack of warranty cards is included in every box of PPF you order.



Size: 4" x 6 1/4" - 15 per pack

Pull-up Banners

Grab attention with this easy-to-assemble, pull-up vinyl banner that can be used on site or at events.



Size: 6.5' x 2.6' - 1 each

Outdoor Banners

Advertise paint protection film by using this outdoor banner in front of your dealership or shop. For added outdoor stability, order the bladder and fill it with water or sand.



Size: 3' x 9' - 1 each

Wall Boards

Promote PPF in your shop or dealership with these high quality posters that are covered with acrylic and fastened to the wall with decorative aluminum posts.



Size: 24" x 36" - 1 each



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Counter Mats

Create awareness with this durable clear plastic counter mat with a foam rubber backing to help keep it in place.



Size: 10" x 15" - 1 each

Clings

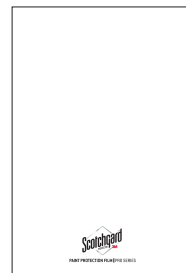
Call attention to our virtually invisible film by placing this printed cling near the area on the vehicle where Scotchgard™ Paint Protection Film has been installed.



Size: 5" x 7" - 10 per pack

Post-it™ Notes

Generate interest with Scotchgard™ Paint Protection Film Pro Series Post-it notes. Perfect for giveaways.



Size: 4" x 6" - 1 each, 25 sheets per pad

Polo Shirts

Present a professional image with a polyester blend polo with Scotchgard™ Paint Protection Film Pro Series logo. Available in gray.



Size: Men's and women's sizes, S through 2XL
1 each

T-Shirts

Promote the film while installing with these gray or black shirts. Scotchgard™ Paint Protection Film Pro Series logo on the front and tag line on the back. Back of black shirt: "It's Dangerous Out There." Back of gray shirt: "Expect It. Protect It."



Size: Unisex Small through 2XL - 1 each

Sleeves

Help minimize contamination when performing installations. This cool arm sleeve is customized with Scotchgard™ Paint Protection Film Pro Series logos and has generous stretch to fit most.



Size: One size fits most - 4 per pack

Hats

Stay cool with this structured, 6 panel black hat with breathable mesh back. It has a low profile with a pre-curved visor and Velcro closure. It is embroidered with Scotchgard™ Pro Series Logo on the front and "Paint Protection Film" on the back.



Size: One Size Fits Most - 1 each

Coffee Mugs

Keep beverages hot or cold with this stainless steel coffee mug with double wall construction. Perfect for giveaways.



Capacity: 18 ounces with lid on - 1 each

Logos and Trademark Guidelines

Use these comprehensive guidelines when creating new marketing materials to ensure proper use of the Scotchgard™ Paint Protection Film Pro Series logo and approved artwork.



3M Automotive and Aerospace Solutions Division
3M Center
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3M.com/PaintProtectionFilm

Order at:
order.taylorcommunications.com

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