

[COMPANY LOGO]

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INCORPORATE SUSTAINABILITY PRACTICES AT HOME, WORK WITH 3M™ WINDOW FILM

Celebrate National Window Film Day on April 30

(CITY, STATE) – April 2019 - In celebration of National Window Film Day on April 30th, [COMPANY NAME], a 3M™ Authorized Dealer, is working with the International Window Film Association (IWFA), a nonprofit trade association, to raise public awareness of the benefits of window film as a cost-effective, energy saving solution.

Based out of [CITY, STATE, REGION DESCRIPTION], [COMPANY NAME] is a 3M™ Authorized Dealer that specializes in the installation of commercial and residential window film products. 3M™ Window Films provide consumers a mechanism to incorporate sustainability practices into their daily lives and reduce their overall carbon footprint.

“We use 3M because it is a household trusted brand name, and we know the window film that has been backed by innovation, science and technology,” said [NAME, TITLE of COMPANY]. “Each year, National Window Film Day falls just a few days after the world celebrated Earth Day. This is a good reminder about how window film can assist in overall environmental sustainability.”

3M™ Window Film products are built to enhance safety and security, provide UV protection, mitigate heat for more even temperature control. In 1966, 3M received the first patent for window film and for decades, 3M has remained the world leader in adhesive and film technologies.

Save On Energy Costs

For homes and commercial properties, 3M™ Sun Control Window Films are designed to reflect the heat, cut down on the glare, and make room temperatures more comfortable. Through scientific analysis, this award-winning window film has proven to reduce indoor temperatures by as much as 9 degrees Fahrenheit (5 degrees Celsius) because it can reject up to 79 percent of the sun’s heat. This means a room’s temperature can remain more even and moderate for those inside, and the HVAC system does not have to work as hard. This reduces the overall carbon footprint of a building or home and provides savings in energy costs for the consumer.

To further save on energy, 3M™ Low-E Window Films provide increased insulation performance, much like increasing the value of a typical single pane window to that of a double pane and a double pane to that of a triple pane. The professional installation of these films also results in additional energy cost savings.

Enjoy The Natural Light

3M™ Window Film also allows consumers to optimize natural light, which means less power needs to be used keeping florescent bulbs burning. The [innovation and science behind 3M™ Daylight Redirecting Film](#) provides for the opportunity to bring natural light deeper into a building.

Advanced Protection from UV Rays

3M™ Window Film is designed to block up to 99 percent of the sun's harmful UV rays, a leading cause of fading in home furniture and flooring as well as skin cancer. [According to the Skin Cancer Foundation](#), window film is one of the recommended safeguards against UV damage.

What sets 3M's film apart is the precision with which light waves are controlled as the waves pass through or are reflected off hundreds of layers of film. Compared to other films, 3M™ Prestige Series Window Films' rate of performance surges as the sun's angle increases. 3M™ Prestige Series Window Films reject up to 97 percent of the sun's heat-producing infrared light and up to 60 percent of the heat coming through windows.

Increase Safety and Security

3M™ Safety & Security Window Film and 3M™ Impact Protection Attachment Systems is designed protect people and property from a range of security concerns, including hazardous weather, bomb threats, forced entry and vandalism. The film is designed to keep broken glass together after impact and the attachment system keeps the glass safely in the frame. The system has been tested to industry bomb blast standards.

3M™ Anti-Graffiti Film provides surface protection against scratches, acid etching, gouges and tagging. Easily removed, this film provides 99 percent UV rejection which reduces fading of display merchandise.

For more information about window film and how it can assist commercial properties and homes to be more sustainable, contact [COMPANY NAME] at [PHONE]. Visit [WEBSITE].

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